### Continua Health Alliance and Associated Standards

Design and Developer Forum on Telemedicine Systems: Issues, Design, Development and Standardization At Globecom 2008 December 2, 2008 New Orleans, Loisiana, USA

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- Motivation to Standardize Telemedicine
- Considerations when Standardizing
- Continua Health Alliance Introduction
- Standards Overview
  - Personal Area Network Interface
    - IEEE 11073 Personal Health Device Data
    - Bluetooth Health Device Profile
    - USB Personal Healthcare Device Class
  - Health Record Network Interface
    - Personal Healthcare Monitoring Report
- Conclusion



#### Personal Health Device Market Data

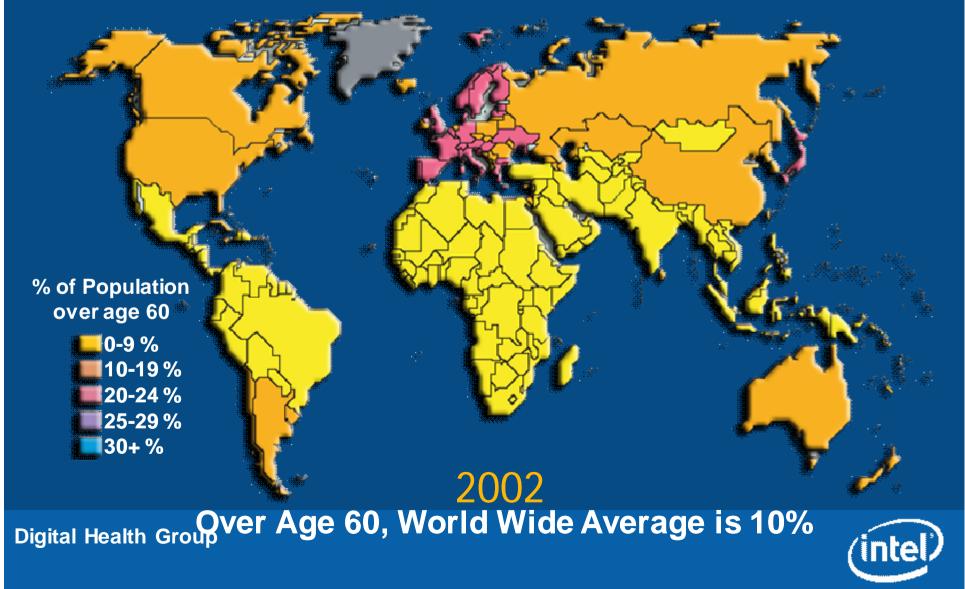
- -861M Chronic Disease patients, 50% comorbidity (one or more additional diseases):
- -75-85% spent on chronic disease management
- -278M Healthy Independent Living (Worried Well)
- -15% US GDP growing to 25% (\$1.5T with 1/3 waste)
- -UK invests \$4B to date on £12B forecast for National Health System redesign
- -262M elders planet is aging





**Digital Health Gro** 

# Driving the Need: Population over age 60 now



#### Driving the Need: Population over age 60 future

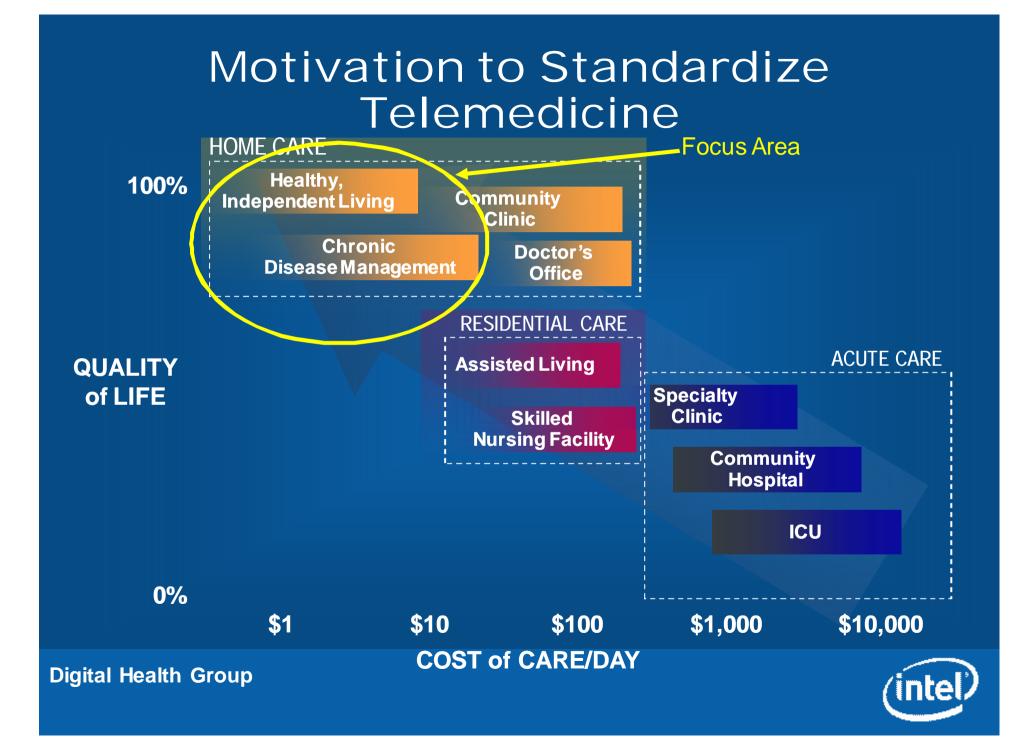
% of Population over age 60

> 0-9 % 10-19 % 20-24 % 25-29 % 30+ %

# Digital Health Group Over Age 60, World Wide Average is 21%



Source: United Nations "Population Aging 2002"



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### **Considerations when Standardizing**

- Recruiting companies with similar interests
- Collecting/agreeing on use cases
- Defining an architecture for seamless data flow
- Surveying for existing solutions
- Building consensus around a solution
- Writing the standard
  - Determining whether to phase-in the solution
- Implementing / testing the viability of the standard
- Testing that a solution interoperates
- Certifying a product



### **Non-technical Considerations**

- Encouraging adoption of the standards
- Reimbursement
- Policy and regulatory implications
- Harmonization with other organizations



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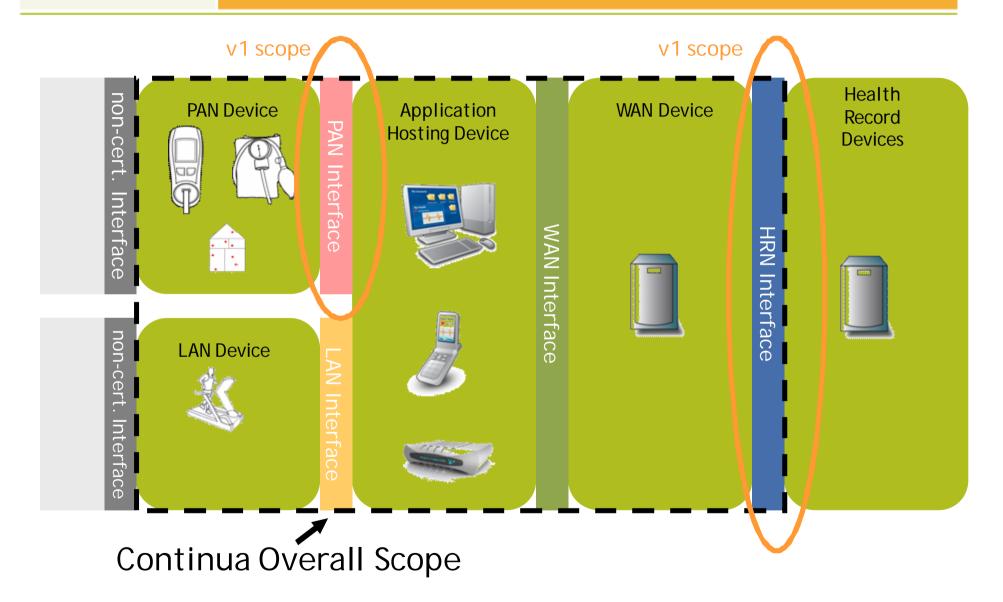


### "Our Mission is to establish an eco-system of interoperable personal health systems that empower people & organizations to better manage their health and wellness"



- 1) Disease Management (DM)
  - Vital sign monitoring / remote patient monitoring (RPM), medication reminders and compliance, trend analysis and alerts, Email, chat, video, appointment scheduling, personal health records
- 2) Aging Independently (AI)
  - Helping elderly age gracefully in their own home, basic context and activity monitoring. May include DM-like elements
- 3) Health & Fitness (HF)
  - Weight loss, Fitness, "Worried Well" vital sign monitoring (e.g. Weight, Blood pressure, Glucose, Cholesterol, Activity level), Personal Health Records





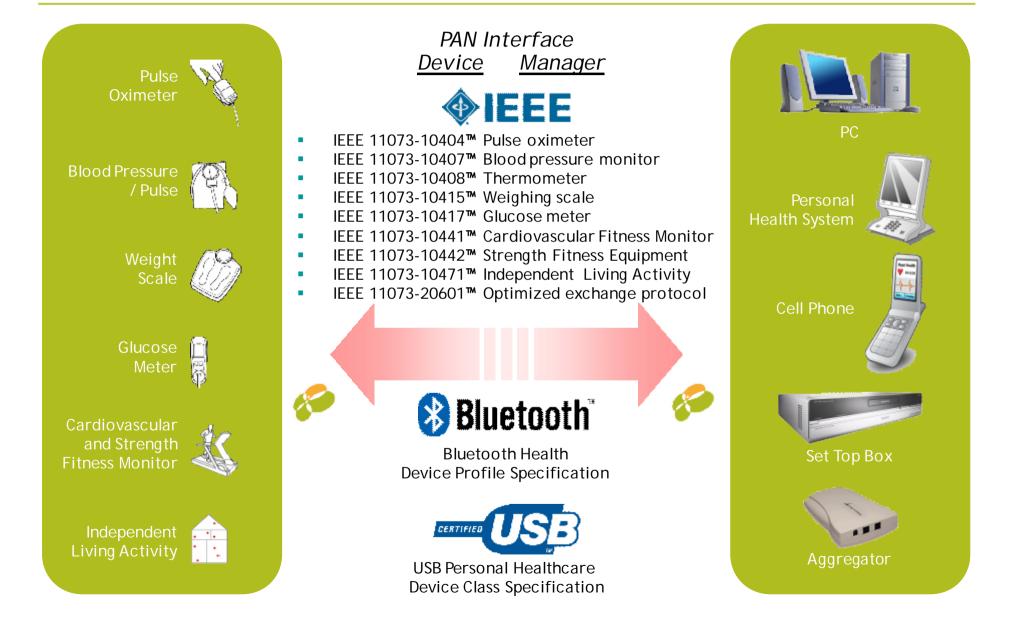
- Describe the long term vision
  - Version 1 focuses on limited areas for success
- Select industry standards and specifications
- Reduce the number of options to increase interoperability

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#### Version One Device Connectivity Standards



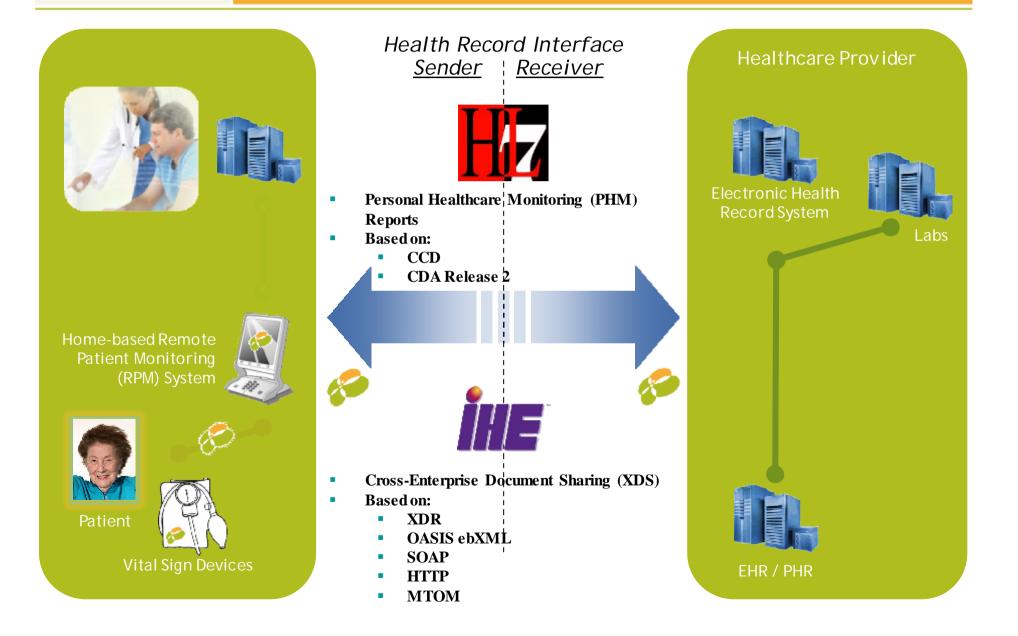
### **Next Phase**

- IEEE Standards work
  - IEEE P11073-10406<sup>™</sup> Basic 1-3 lead ECG
  - IEEE P11073-10418<sup>™</sup> International normalized ratio (INR) monitor
  - IEEE P11073-10419<sup>™</sup> Insulin pump
  - IEEE P11073-10420<sup>™</sup> Body composition analyzer
  - IEEE P11073-10421<sup>™</sup> Peak flow monitor
  - IEEE P11073-10443<sup>™</sup> Physical activity monitor
  - IEEE P11073-10472<sup>™</sup> Medication monitor
- Bluetooth work
  - Power reduction
- Continua work
  - Working through the next round of use cases





#### Version One Health Record Standards



# Plugfests

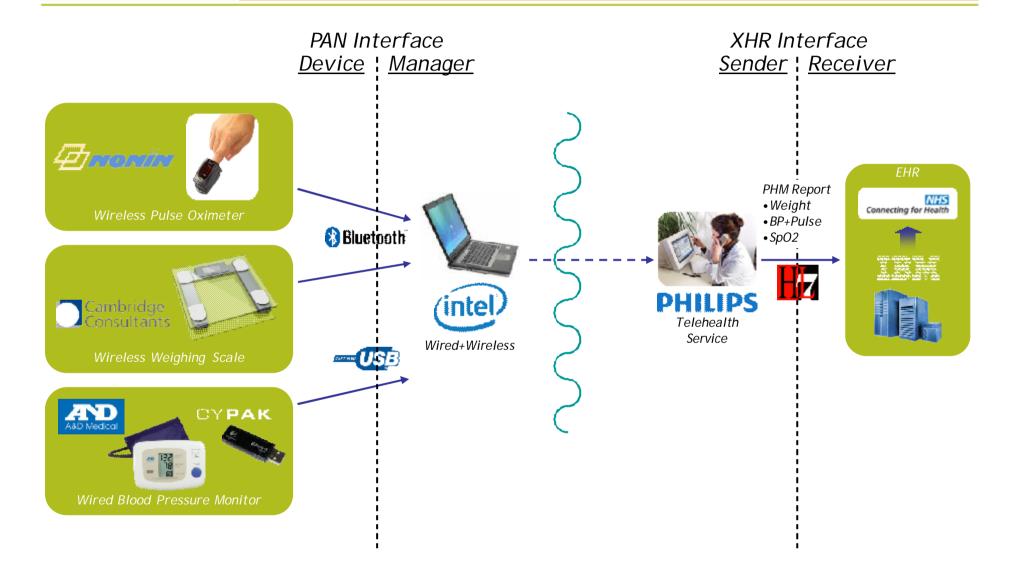
- There have been 10+ plugfests as the standards, specifications, and guidelines matured
- Tested the Continua Guidelines, IEEE standards, USB specification, Bluetooth specification, and HL7 profiles
- The plugfests have found issues with the developing standards and interoperability
- Resulted in clarifications in the final documents



### Continua public demonstration

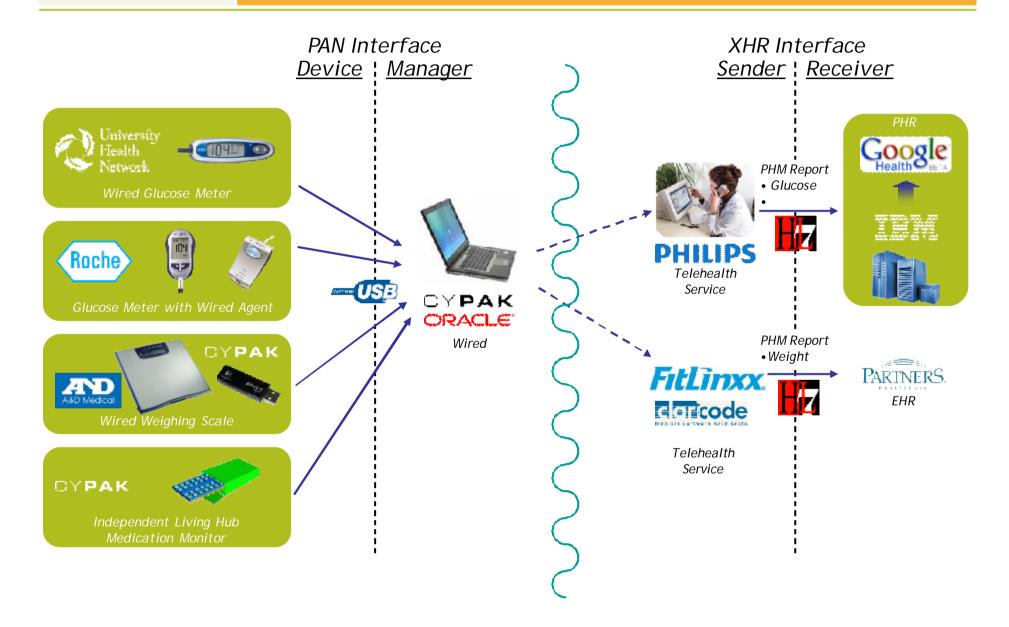
- In October 2008, Continua presented the first public demonstration
- Fifteen companies participated
- Demonstrated scenarios in disease management and health and fitness







#### #2- Obesity + Diabetes Type 2



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### Conclusions

- Strong industry momentum (e.g. > 160 organizations in Continua, > 115 in IEEE, > 35 in Bluetooth)
- Long term architecture created
- Ten+ plugfests held over the last year to test the standards and interoperability
- MOUs in place between Continua, IHE, IEEE, Bluetooth
- Standards, specifications, and guidelines are completing
- First public demonstration held in October '08
- Reference code available within Continua
- Device certification program in place
- First products are applying for certification
- Continua work groups addressing reimbursement and regulatory matters



### Invitation to Get Involved!

Continua Health Alliance For more information, please visit: www.continuaalliance.org

ISO/IEEE 11073 Personal Health Device WG For more information, please contact: phd-chair@ieee.org

Bluetooth Health Devices Working Group

For more information, please contact: med-chair@bluetooth.org

USB Personal Healthcare Device Class For more information, please visit: Personal Healthcare on

**Digital Health Group** 

\* Other names and brands may be claimed as the property of others.





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